

**Educating the public on how animals are being misused and mistreated without regard for their suffering.**

We are an all-volunteer activist group that works to educate the public about preventing abuse to animals and the environment.

We have monthly board meetings, held on the first Sunday of the month at Institute for Global Education. Members and guests are welcome.

To be a member, you must support the purpose of the organization (which is educating the public about cruelty towards animals) and actively participate in one of the three standing committees that operate the group:

**Education**

*carries out our programs*

**Structure/Operations/Membership**

*runs our incorporated organization*

**Fundraising**

*raises needed dollars for supplies*

*By working on one of these committees, or a sub-committee that is doing a specific project, you will learn more about West Michigan For Animals and how to help animals and the environment..*

To be a voting member you need to donate 4 hours of voluntary service every 3 months (to 16 hours per year) and participate in a committee or work on a project.

To be on our decision making body, the Board of Directors, you must attend 2/3 of the meetings and 1/2 of the events and be on a standing committee that reports to the Board.

Dues are only if you want to receive mailings.

**West Michigan for Animals,  
how we started...**

On our way home after the Mobilization for Animals demonstration at the Primate Research Center at the University of Wisconsin, we decided that Grand Rapids needed a local animal rights activist organization.

One of our first targets was the Wyoming Rodeo. We investigated and documented abusive treatment, including an injured calf. We found out how much the city was contributing and how much the rodeo was losing. We went to the city and sponsors. Sponsors began to pull out and others were picketed. Our complaints made the news and the city ended it's support. The rodeo became unpopular and left town owing money.

**We Promote a healthy and humane lifestyle and help educate the public through;**

**information tables for the public where we hand out informative material to educate the public,**

**public media proگرامing like GRTV,**

**educational flyers on local problems, like rodeo,**

**public forums for debate of current issues,**

**working with other organizations, like IGE,**

**development of a speakers bureau,**

**visibility through informative picketing,**

**Direct Action for Animals newsletter, and**

**providing information and interviews to the media..**



**West Michigan For Animals**

*We are a local grassroots group of animal rights activists speaking out for those who cannot speak out for themselves.*

**139 Langdon NE  
Grand Rapids  
Michigan 49503**

*Think Globally,  
Act Locally*

**(616) 459-1982**

# WEST MICHIGAN FOR ANIMALS

(616) 459-1982

139 LANGDON NE, GRAND RAPIDS MICHIGAN 49503-3539

I would like to help in the educational effort for the prevention of cruelty, awareness of animal suffering and the preservation of wildlife and their habitat, by making a donation to help in your efforts. Enclosed you will find \$\_\_\_\_\_ to help you with your expenses.

\* By contributing \$15.00 (\$25.00 for families) for one year (prorated for partial year, effective 1996), add me to your mailing list.

NAME \_\_\_\_\_

ADDRESS/CITY/ZIP \_\_\_\_\_

\* By becoming an activist in the fight for animal and environmental protection and joining WMFA:

PHONE (\_\_\_\_) \_\_\_\_\_ When is the best time to contact you (or can we leave a message)? \_\_\_\_\_

My area of interest is mostly: Educational Efforts \_\_\_\_\_ Fundraising Work \_\_\_\_\_ Planning \_\_\_\_\_ How I can help is by doing work like:  
Picket/Protests \_\_\_\_\_ Letters \_\_\_\_\_ Phone calls \_\_\_\_\_ Errands \_\_\_\_\_ Investigations \_\_\_\_\_ Work at info table \_\_\_\_\_ Clerical \_\_\_\_\_ Leadership \_\_\_\_\_ Newsletter \_\_\_\_\_  
Other \_\_\_\_\_

PLEASE TEAR OFF AND RETURN

## West Michigan for Animals covers a wide range of activities, such as....



Educating the public on what really goes on inside laboratories where testing is done on animals. We participate in World Wide Week for Lab Animals in early April and picket such laboratories.



Leafletting the local March of Dimes walk-a-thon, informing people that the March of Dimes funds painful experiments on animals.



Telling women that Premarin (for menopause) is made of urine from confined pregnant horses whose lives are very dismal.



Speaking out against the waste and problems associated with dissection in elementary and high school curriculum. We put up a "Cut Out Dissection" billboard from PETA.



Educating about the companion animal over-population problem. We strongly believe over-breeding leads to abandon animals, animals sold into research or doomed to die because they have no home.



Educating how animals used in circuses are cruelly trained, their dismal living conditions. We videotaped elephants at the Shrine Circus who showed the psychological effects of confinement.



Joining the fight to protect mourning doves and bears. We are also concerned with protection of the environment and wildlife habitat.



Monitoring local rodeos. We video taped a horse's death at Sparta, documented shock prod use and cruelty at area rodeos, causing sponsors to withdraw their support. We also protested a wrestling bear act.



Showing the cruelty of legold traps and the horrible life and death of animals bred for fur. We educate fur wearers and store customers about the cruelty of fur and have been a part of "Fur Free Friday (after Thanksgiving)". Maybe you've seen us on the news?



Exposing the problems and cruel methods associated with animals used for consumption. We videotaped what goes on in a slaughterhouse and aired this on GRTV.



Demonstrating against cruelty to food animals and the damage to the environment done by the meat industry. We participate in National Meat Out Day every March.



Educating consumers about the cruelty and unhealthiness of veal. WMFA and the Humane Society protested at a national veal convention locally with a real veal crate.

Hosting speakers from the Fund for Animals and Humanitarians For Animals And Environment, (HEAL-PAC, the animal rights/welfare political action committee). We have also co-sponsored a panel discussion about vegetarianism with the Institute for Global Education and plan other educational forums concerning a variety of animal and environmental issues.

*Please, join our efforts.*